



Giving A Gift

Pledges

Pledges are commitments made in good faith, but are not legally binding. We are asking all supporters of Habitat to consider making a three-year pledge to maximize the total amount of support that can be given to meet our needs. This commitment can be fulfilled through monthly, quarterly, semiannual or annual installments. Habitat for Humanity of Greater Sioux Falls is able to process credit card and debit card payments through siouxfallshabitat.org.

Cash

Gifts made by cash or check are the most common and will allow Habitat for Humanity of Greater Sioux Falls to address immediate needs. However, while the needs of Habitat are urgent, we will gratefully accept gifts in various forms, including those described here:

Securities

A gift of stocks, bonds and mutual funds can often be an advantageous way to give.

Planned Gift

Planned giving is the process of carefully selecting the best method and assets for making a charitable gift. Such a gift can enable you to take full advantage of the tax laws to accomplish your financial and charitable goals. A bequest contained in your will is the most common form of planned giving.

Corporate Matching Gifts

A matching gift program provided through your employer or board membership may allow you to increase the value of your gift. Many companies match charitable gifts of employees, retirees or board members.

did you know?

The ReStore accepts items which save 300 tons of usable material from the landfill (added together, that is the weight of 43 elephants).

95% of merchandise for sale at the ReStore is donated, with a small amount of inventory purchased in order to carry a full roster of products.



"In my mind, assisting others to have a home fulfills Habitat's mission and coincides with my living out my life of faith and service."

Fr. Chuck Cimpl
Honorary Co-Chair
St. Michael's Parish



"A hammer is useless unless we put it to work. It is the same with our faith. Habitat means putting our faith into action."

Pastor Kip Roozen
Honorary Co-Chair
United Methodist Church



"This campaign is an exciting, and planned, result of steady growth and strategic visioning."

Sue Olsen
Executive Director
Habitat for Humanity
Greater Sioux Falls

Breaking New Ground Leadership

General Chairs

Dave Fleck
Craig Lloyd
Ken Stork

Honorary Chairs

Pastor Kip Roozen
Fr. Chuck Cimpl

Leadership Team

Mike Begeman
Michael Bender
Tom Chap
Cathy Clark
Terri Dix
Paul Dockry
Tony Dwire
Paul Fick
Terri Foster
Deb Harris
Evan Ingebrigtsen
Tim Klein
Chad Kulm
Beth Lewis
Joe Marsh
Jerry Nachtigal
Bert Olson
Karen Roth
Dave Rozenboom
Mark Schlueter
Darrell Schmith
Rob Schulte
Elizabeth Schulze
Gary Stanley
Mark Swenson
Larry Toll
Jon Veenis
Suzanne Veenis
Tom Wierenga
Ron Williamson

Community Team

Lanny Auringer
Jim Clark
Justin Clarke
Kaye Cook
Steve Cook
Mary Dally
Dave Dancler
Bernie DeWald
Sean Ervin
Rich Garry
Dennis Hanneman
Gaylen Hansen
Susie Hurley
Morgan Jackson
Mike Jamison
Brad Jans
David King
Gary Lane
Deana Larson
Steve Lincoln
Mark McClung
Ron Mielke
Julie Nelson
Joel Neubauer
Matt Timmer
Matt VanHeuvelen

Executive Director

Sue Olsen

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The Steier Group



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Seeking to put God's love into action,
Habitat for Humanity brings people
together to build homes, communities and hope.

BREAKING
NEW
GROUND

A campaign for Habitat for Humanity

the time has come

While Habitat for Humanity Greater Sioux Falls continues to give local families the dream of homeownership and a chance at a more fulfilling life, the time has come to take the mission to an even greater level by expanding our current facility and expanding the mission.



As of January 2013, 711 families were homeless in the greater Sioux Falls community

35% of households in the Sioux Falls area earn less than \$35,000 annually

A full-time minimum job grosses \$15,000 a year

Nationally, the typical homeless family is a single 20 year old female with 2 preschool children

project plans



benefits of expansion

did you know?

Habitat for Humanity of Greater Sioux Falls is Answering those Needs

- For more than 20 years, Habitat for Humanity of Greater Sioux Falls has helped 170 adults and 425 children with housing...that's 111 homes.
- 2/3 of these homes are still owned by Habitat partners.
 - 26 families have sold and "moved on"
 - 6 families have paid off their mortgages

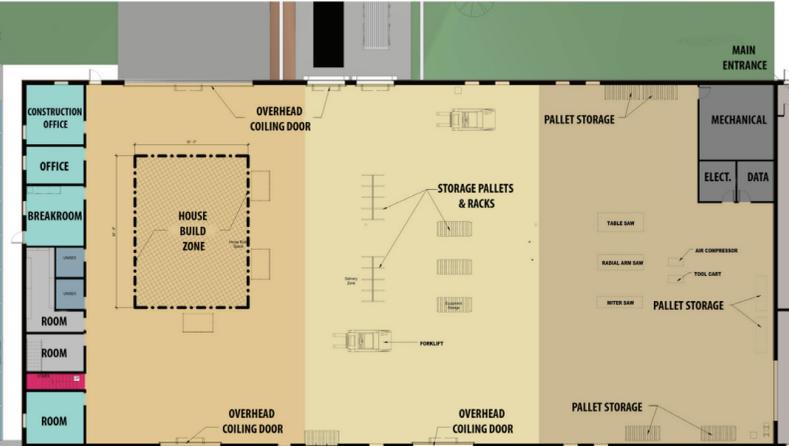
Who are we Helping?

- 51% of homeowners are single heads of household; of them, 60% are female
- 54% of home owner families are white non-Hispanic
- 40% of home owner families are African-American
- 3% of home owners families are Native American
- 3% of home owner families are Hispanic

Habitat for Humanity Serves Diverse Families in Need

Warehouse Floor Plan

- House Build Zone
- Building Material Storage
- Work Area
- Offices
- Storage
- Public Tiolets
- Mechanical
- Circulation



"Habitat for Humanity works to fulfill one of our basic needs. The need for shelter and a place we can call home."

Dave Fleck
Chairman of the Board of Directors, Sioux Falls Construction Company



"Habitat Sioux Falls has been a long time partner in accomplishing the dream of home ownership to families. This campaign ensures these dreams will continue and grow as a result of the expansion."

Kendall Stork
Site President
Citibank Sioux Falls, SD



"Habitat for Humanity is the best example of how a private, non-profit organization can work with volunteers to coordinate the building process of a home. I am proud to say I have been a part of Habitat for Humanity and it is such a great feeling to see the faces of those families benefiting from Habitat for Humanity"

Craig Lloyd, Chief Executive Officer and co-owner, Lloyd Companies

Expansion of ReStore

Through the generosity of the **Breaking New Ground** campaign, Habitat will double the size of its current ReStore facility, from 10,000 sq. ft. to 20,000 sq. ft. The larger floor space will allow Habitat:

- To increase sales
- To further recycle, resell & reuse, protecting the environment
- To add additional homes – Profits from the expanded ReStore will fund 3 additional builds per year

Construction of New Warehouse

A new 20,000 square foot warehouse will be constructed adjacent to the ReStore. The new facility will provide:

- Year round activity – Adverse weather conditions will no longer be a factor as both workers and additional volunteers will be able to use the expanded space during **inclement weather** to build component parts or even an entire house

Total Cost: \$1.4 million

Vision: The capacity to build an additional 5 homes annually

Total production increase of 50%, from 10 to 15 homes

Habitat for Humanity

ReStore BY THE NUMBERS:

MEASURE	BENCHMARK	SIoux FALLS STORE
Average gross revenue	\$351,576	\$560,000
Sales per square foot	\$40	\$56
Top merchandise sold	Furniture, cabinets, appliances	Cabinets, appliances, building materials
Average annual profit	\$112,000	\$260,000
Sales per sq foot-like size store	\$28	\$56
Sales per sq foot-like size communities	\$28	\$56

The Sioux Falls store meets/exceeds Habitat International benchmarks for successful operations.

Habitat for Humanity

ReStore GROWTH BY COMPARISON:

Larger stores in other markets show the potential for growth:

LOCATION	STORE SIZE	SALES/SQ. FT.
Des Moines, IA	19,298 sq. ft.	\$ 135.67
Omaha, NE	14,000 sq. ft.	\$ 75.88
Sarasota, FL	23,200 sq. ft.	\$ 66.69



"They gave me the extra push to get me on my feet. Habitat is a wonderful program. It truly is a hand up and not a hand out."

Patti Brito
single mother of three. Having put in her sweat equity, Patti moved into her Habitat Home in 1992 and as of today has paid it off.



"We can't thank Habitat for Humanity enough for truly changing our lives and opening the doors to opportunities we just don't have the financial platform to fulfill on our own."

Sarah Domangue
full-time student, part-time employee and full-time mom to son Jaiden, a special needs child with cerebral palsy who is currently taking homeownership courses and putting in sweat equity hours to earn her down payment.



"The saying is right, Home is where the heart is."

Brittany Hargens
(pictured with father Larry) outside their *Forever Home*. Larry raised his four daughters in their Habitat for Humanity home as a single parent upon the passing of his wife Marcia to cancer.